

Environmental Health Foundation of Canada

Fondation canadienne de l'hygiène du milieu

The Research and Education Arm of the Canadian Institute of Public Health Inspectors
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Twelfth Annual Report for the Canadian Institute of Public Health Inspectors Annual General Meeting April 11, 2000

The twelfth annual meeting of the EHFC was held on May 9, 1999 in Saskatoon during the CIPHI conference. On behalf of the Board of Trustees (the Board) I am pleased to present a summary of our activities during the last twelve months.

Since our last AGM the Board has had a change of officers: we welcome Duncan Ellison, vice-chair and Tim Roark, Treasurer (previously vice-chair). Charlie Young our treasurer since the inauguration of the Foundation in 1989 resigned from this office effective December 31, 1999. We thank Charlie for his expertise, guidance, dedication and input as treasurer. Charlie will continue as a trustee on the Board and we'll value his input and perspective. The Board also welcomed three new trustees, Dr. John Blatherwick (B.C.), Dean Sargeant (Man.), and Scott MacLean (N.B.). Dr. Blatherwick is the Chief Medical Health Officer for the Vancouver-Richmond Health Board; Dean Sargeant is now the Canadian Liaison to Underwriters Laboratories, but is certainly known in his capacity as CIPHI past-president and Secretary of the EHFC; and Scott Maclean is president of the New Brunswick Branch and represents the NEC vice-presidents. Two trustees, Barry Morgan (B. C.) and Pat Murray (Nfld.) retired from the Board since the last AGM. We thank them for their input as they provided insight and perspective from the west and east coasts, Health Canada and the NEC Vice-Presidents respectively.

Any public health inspector who is interested in participating as a trustee in the work of the Foundation contact Tim Roark, Nomination Committee Chair.

The officers for the Board of Trustees are:

<i>Chair</i> – Klaus Seeger	<i>Secretary</i> – Peter Rogers
<i>Vice-chair</i> – Duncan Ellison	<i>Treasurer</i> – Tim Roark

The **TempSafe** food safety temperature symbols are now available for purchase as fridge magnets and lapel pins in both French and English. There is an option to have your health agency or organization name included on the magnets. They are very useful as a prompt to any food handler and consumer on what the safe food temperature should be in a refrigerator, freezer, and for hot holding. All three symbols are also available in French at the same price. Please refer to the chart for quantity prices and get an order form for the temperature symbols and the other products available from the Environmental Health Foundation of Canada. i.e. Sewage maintenance video and education programme; groundwater protection video and education programme.

National Consumer Food Safety Campaign

FightBAC™ is a national public awareness campaign to spread the message that food-borne illness can be reduced by following four simple steps, **CLEAN, SEPARATE, COOK & CHILL**. The Canadian Partnership for Consumer Food Safety Education, (*Partnership*) is a coalition of more than 62 of Canada's major stakeholders in the food sector, including government, consumer, and health groups. As a founding member of the Partnership, the Environmental Health Foundation of Canada (EHFC) has played an active role in the development of the Canadian campaign. All health departments and public health inspectors are invited to join the campaign.

The Canadian *Fight BAC™* campaign shifted into 2nd gear during the summer of '99. Opportunities for promoting the four key messages across Canada were numerous, and allowed health departments/units to incorporate them into existing materials which had already been developed. The retail sector committed to 12 weeks of promotion in shopping flyers and in store messaging. Many retailers partnered with their local health departments/units for activities in their stores. The *Fight BAC™* mascot toured the country delighting children in the Yukon, the Calgary Stampede, the International Plowing Match, and the Royal Winter Fair to name only a few. Thousands of *Fight BAC™* stickers and bookmarks were among the items distributed.

The Canadian version of the **FightBAC™** K-3 learning programme kit has been completed and will be officially launched on April 13, 2000. There are local and regional launches planned in most provinces. Ask for what's happening in your area. A media kit to assist the local launches is available on the Canadian **FightBAC™** web site. The learning programme will also be available on the www.canfightbac.org web site to be downloaded. In addition, there will be a link to an interactive site for children to play the game which is included in the programme.

The **TempSafe** temperature symbols will enhance your participation in the **FightBAC™** Campaign by reminding consumers of the temperatures needed to keep food safe after they "Cook" or "Chill" food. The **TempSafe** fridge magnets are some of the tools which can be used as prompts for the food safety messages we are all using like those in the **FightBAC™** campaign.

TempSafe Programme

As mentioned earlier, the **TempSafe** temperature symbols, **Safety is Cold™**, **Safety is Hot™** and **Safety is Frozen™** are now available in a fridge magnet format to help out as prompts for safe food storage temperatures. In addition, the **Safety is Hot™** symbol is a great prompt and reminder on the hot holding temperature for food in a deli display, buffet table, soup or crock pot.

TempSafe Programme Fridge Magnets Price Chart

Fridge Magnet Symbol Type	*Cost for minimum order of 1500 @	*Cost for minimum order of 3000 @	*Cost for minimum order of 15,000 @	*Cost for minimum order of 30,000 @	*Cost for minimum order of 60,000 @
Safety is Cold™	80 ¢ each	55 ¢ each	50¢ each	45¢ each	40¢ each
Safety is Hot™	80 ¢ each	55 ¢ each	50¢ each	45¢ each	40¢ each
Safety is Frozen™	80 ¢ each	55 ¢ each	50¢ each	45¢ each	40¢ each

*** Note: Minimum order can be all of one symbol type or equal amounts of 2 or 3. To have your agency name included please add an additional \$100 per order.**

Septic System Maintenance Pure & Simple Video and Education Programme

The video and brochure continues to sell successfully across Canada. To date over 125,000 brochures and 3,000 videos have been distributed. The pamphlets are now available in French, Cantonese and

Punjabi. Overhead colour transparencies and slides from the video, plus a poster are also available. The video is an excellent addition to any library. Obtain an order form for prices of the video and other items of the package. Discounts are available for large quantity orders.

Groundwater Protection Video

The video and brochure are now available for purchase. The targeted age group is for those in grades 8-9 and will enhance any environmental studies programme. More than 1500 copies of the video and 50,000 brochures have been distributed. Discounts are available for large quantity orders. A teacher learning guide is also being developed.

EHFC Logo Contest

The 1st winner of the EHFC logo contest was Patrick Fan and he received full registration for the 2000 CIPHI conference. Victor Mah was the 2nd prize winner and he received a one day registration for the conference. There were nine different designs submitted for the contest. Look for the new EHFC logo.

Books for Tanzania Fund

The EHFC forwarded \$715 to the CIPHI which was donated and contributed towards the Tanzanian Book Project. Funds are being raised for a new school of Environmental Health in Tanzania.

Stanier Society – Opinion Paper Contest

The Stanier Society/Societe Stanier with support of the CIPHI (including the EHFC) invites practicing certified Public Health Inspectors to submit a feature opinion paper – in English or French – comprising ideas and suggestions that address any issue applied to the present day activities of public health inspectors. The opinion paper contest is a forum through which CIPHI members can have a voice on issues affecting the CIPHI, the field of public health inspection, and the sanitary sciences. The opinion papers received may be used by CIPHI as the basis for future institute initiatives. Charlie Young is the EHFC representative to judge papers.

The invitation is directed to certified public health inspectors across Canada and members in good standing of CIPHI. The Stanier Society will provide a \$300.00 award for the opinion paper assessed to be the most interesting and original submission; an additional two awards of \$100.00 each will be given for the second and third ranked papers. These three opinion papers will be published in a suitable journal.

The Stanier Society/Societe Stanier supports education and research in the areas of hygiene, environmental health and infectious diseases. The Stanier Society/Societe Stanier is composed of a group of associates who are committed to the development of the Public Health Sciences.

Donations to the EHFC

Funds for the operation of projects may be donated, bequests made, given as a gift, or provided through a trust or an inheritance. The Environmental Health Foundation of Canada is a registered charity and when a gift is given of \$200 or less, a 17% tax credit will be given when filing your income tax return. However, up to 29% tax credit is available above the \$200 annual donation. Donations can also be directed for specified projects. All monies received are tax deductible and an official receipt will be issued. ***Our charitable organization registration number is 870968377 RR 0001 Please send your donation of \$50, \$70, \$100 or more to support projects of the Environmental Health Foundation of Canada to P. O. Box 5367, Station F, Ottawa, Ontario K2C 3J1.***

EHFC Board of Trustees

The members of the Board of Trustees for 1999-2000 are:

in alphabetical order

Rob Bradbury President CIPHI	Tim Roark, Treasurer
John Blatherwick	Peter Rogers, Secretary
Ron de Burger	Dean Sargeant
Duncan Ellison, Vice-Chair	Klaus Seeger, Chair
Scott MacLean	Keith Smith
John O'Laney	Charles Young

I would like to thank the Trustees for their hard work and input into the Foundation's projects. It is all volunteer time and it is their work that allows the projects to become a reality.

If you are interested in becoming a committee member or Foundation Trustee on the Board, please contact Tim Roark or myself. Please refer to the EHFC Web site for further information: <http://www.ciphi.ca/ehfc/mainmenu.htm>

Respectfully Submitted,

Klaus Seeger
Chair

Web site — <http://www.ciphi.ca/ehfc/mainmenu.html>