ENVIRONMENTAL HEALTH FOUNDATION of CANADA

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Minutes of Teleconference 4 March 2001

1.0 Roll Call

Meeting commenced at 1:00 CDT.

Klaus Seeger	Tim Roark
Charlie Young	Peter Rogers
Duncan Ellison	Paul Medeiros
Marilyn Lee	John Blatherwick

Regrets:

John O'Laney	Keith Smith	Scott McLean
Robert Bradbury	Dean Sargeant	Ron de Burger

1.1 Errors and Omissions EHFC Minutes 17 September 2000

There were no errors or omissions.

1.2 Approval of EHFC Minutes of 17 September 2000

Moved by Charlie Young and seconded by John Blatherwick that:

"The minutes of the EHFC teleconference from 17 September 2000 be accepted."

ARRIED

1.3 Additions to the AgendaUnder Section 3.3 ii) C. Young - personal item3.3 iii) K. Seeger - conferenceMoved by Tim Roark and seconded by John Blatherwick that:

"The agenda be approved as amended"

CARRIED

2.0 BUSINESS ARISING FROM THE EHFC MEETING OF 17 SEPTEMBER 2000

2.1 Financial Report

Tim Roark reviewed the Treasurer's Report for the period 1 January - 31 December 2000. The highlights of the report, (which was sent to everyone electronically prior to the meeting) included the facts that the EHFC has now created the Ed Fleming Memorial Fund and the Canadian Partnership Fund. We have resolved the problems that were occurring with the CIBC. And, arrangements have been made with NEC to allow VISA payments for contributions to the EHFC, although this will cost us a 2% transaction fee.

Moved by Tim Roark and seconded by Charlie Young that:

"The EHFC accept the Treasurer's Report as presented"

CARRIED

Tim next discussed the necessity for the EHFC to cease future reporting on accounts that have been closed for over a year. Specifically the four accounts are: Aboriginal Fund; Herbison Fund; Alberta Sewage Video Project and the Tanzania Book Project.

Moved by Tim Roark and seconded by Paul Medeiros that:

"The EHFC cease reporting on these four accounts in future financial reports" CARRIED

It was suggested by Duncan Ellison that we put in place a financial policy statement that requires us to automatically strike from reporting on a project after the project has been closed for one year. Tim indicated that he would wordsmith such a policy for our future consideration.

The sales of fridge magnets (temperature symbols) is increasing and there are some more sales of the Groundwater Video. The Ed Fleming Memorial Fund has had a couple of donations, most notably the Sudbury District Health Unit which donated \$500.00 Other donations have brought the total amount in the account up to \$1575.00

The current bookkeeper (Cathy McGee) has indicated that she wishes to quit her position with us. Moved by John Blatherwick and seconded by Charlie Young that:

"The EHFC search for a new bookkeeper and that we purchase a small gift, the value of which is not to exceed \$75.00 to be presented to Cathy McGee for her 11 + years of bookkeeping service to the Foundation."

CARRIED

2.2 Food Safety Strategy

2.2.1 Temperature Symbols

Klaus has received a reply from the Canadian Intellectual Property Office with respect to our submission of registering our symbols in french. We have to make some changes to comply with the regulations, but we are still able to use them. Thus, we must demonstrate that we are using them. In our application, we will have to place our disclaimer of exclusive use of our name (EHFC) in French. A question was raised whether the EHFC is registered in both English and

French. Klaus and Tim will verify the registration status. If we are registered in both official languages, then we won't have to place the disclaimer. We cannot use the ® symbol for the French version.

Marilyn Lee wants a number of symbols sent to Ryerson students who, in turn, may prompt their Health Unit employers to purchase a supply. BCIT would also like some. Ryerson has approximately 60 students; BCIT has 40. Tim to arrange to send coloured photocopies of the symbols to each school (not the actual magnets themselves).

2.2.2 Canadian Partnership

We are now in the process of Canadianizing the US grade 4 - 7 FightBac program. All US references have now been changed to Canadian equivalents. A new video is being made, one more appropriate to Canadian audiences. The video and curriculum will be launched sometime in April. There is interest to use our temperature symbols as a handout at the launch in Ottawa and then have them as part of the kit.

The FightBac campaign appears to have been poorly promoted in Canada as most members of the EHFC have not heard much of the campaign in their respective home organizations. Klaus indicated that it is fairly well promoted in Ontario Health Units. It should be noted that the focus last year was for the promotion of the K - 3 curriculum and for the current year, the focus is on the 4 - 7 curriculum. Some promotion by the retailers associations occurred across the country last summer in their weekly flyers.

2.3 Sewage Video

We have raised nearly 10 K in revenue for the EHFC from the sales of this video, mainly in B.C. There needs to be a better promotion across the country and it is hoped that the NEC can come to the aide here. Marilyn and Tim will dialogue as to how to promote the video in southern Ontario. Duncan inquired if the brochure that accompanies the video is available as a .PDF file, in which case he would be able to assist in distributing them through the CWWA.

2.4 Groundwater Video

We have generated \$1600 in revenue for the EHFC from sales of this video. The Province of B.C. has agreed to promote it outside of the health department and we will promote it inside various health departments. This ties in nicely with the Ed Fleming Memorial Fund as a label on each video will indicate that at portion of the proceeds were donated to this Fund.

Duncan indicated that we could / should enlist the assistance of Environment Canada to promote this video. The contact is: <u>liz.lefrancois@ec.gc.ca</u>

2.5 Fundraising

In an email from Dean Sargeant to Klaus, it was suggested that we advertise in various journals

in Canada and the US ie: NEHA, NSF, UL, EHR. Charlie, Tim and Dean were to meet in mid-March to explore this further and will report back at the next meeting.

3.0 NEW BUSINESS

3.1 Stanier - EHFC Symposium

Again the Stanier Society is sponsoring an essay writing contest on various EH issues. Stanier sponsored a symposium on some food related issues with Ryerson. Maureen Goldner, of the Society, suggested that the EHFC participate in a symposia, where approximately 10 EH topics, mainly research oriented, are presented.

Marilyn provided some background on the Ryerson symposia which was dedicated to helping to understand how organisms cause disease. World renown speakers were in attendance. This year's symposia is in St. Hyacinthe Quebec in May. In 2002 it is to be held in Vancouver, B.C. It requires a lot of local involvement and as such would be impossible for the EHFC to participate this year, but maybe next year is a possibility. Marilyn will follow up by getting more details of what would be expected of EHFC should it be decided that we participate.

3.2 Attendance

It is noted that John O'Laney has now missed 7 of 9 meetings of the EHFC since his appointment.

Moved by Peter Rogers and seconded by Charlie Young that:

"The Chair of the EHFC will write to John O'Laney to thank him for his participation on the EHFC, however due to his lack of regular attendance at meetings, he will no longer be considered to be a trustee of the Foundation effective the date of the next meeting."

CARRIED

3.3 Other Items

- i Payment of Accounts none to pay
- ii C.Young Personal. Charlie informed the group that he will be retiring from BCIT in June 2001 and effective the close of business of the meeting in June, he will be resigning from the EHFC as a Trustee.
- iii Duncan advised us that the CSA Plumbing Committee has a sub-committee on Drinking Water Treatment Units and has an opening for a representative from Health. Volunteers anyone? Duncan will send more info to all Trustees.
- iv As the Secretary is Chairing the National Conference in June 2001, he will be generally unavailable to take the minutes of the next meeting. Paul Medeiros volunteered to be the scribe at the AGM.

4.0 Date and Time of Next Meeting

Sunday June 10th, in Winnipeg at the Delta Hotel.